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Basilopoulos S.A has chosen to use PocketBiz Warehouse to efficiently organize its storage facilities



Solution Summary

Profile:

Basilopoulos S.A. is a renowned company in the Greek market as an importing and commercial company that offers International products for gifts and cards.

Technology and Products utilized:

SiEBEN® PocketBiz Warehouse:

- Imports
- Exports
- Internal Handling
- Picking
- Packing
- Write Offs

Microsoft® Small Business Server 2000

- Windows 2000 Server, IS5.0
 - SQL Server 2000 & CE
- PSION TEKLOGIX®
WORKABOUT PRO S

Advantages:

- Decrease in error occurrence in storage expenses
- Increase in productivity and efficiency for the storage employees
- Achieved an efficient logistic usage of storage sites
- Decrease in errors
- Easier tracking of products within storage facilities
- Achieved imports and exports of all items.

The company Basilopoulos is an importing company located in Koropi, Athens, Greece. Its principle function is importing and retailing International well known products for cards and gift accessorizing. Basilopoulos S.A. has chosen PocketBiz Warehouse by SiEBEN to reorganize its storage warehouses.

The Company

BASILOPOYLOS S.A. is a renowned company in the Greek market as an importing and commercial company that offers International products for gifts and cards. The company is an exclusive retailer for the biggest card making and gift accessorizing companies in the world, well known for the quality and design of their products. These include: Russ Berrie Limited (UK), Carte Blance Greetings Ltd (UK), Depesche Vertied GmbH & Co (Germany), Nici Design A.G., TY and other smaller companies.

Business Challenges

The Company wished to update its warehouse facilities. The daily tasks that incorporated importing, distributing, picking and packing were lagging behind schedule. Simultaneously, the storage staff faced problems when trying to locate products to put into orders. A lot of the times, the stored products were not sufficient to full fill customer orders. The pickers and management were both not informed about the available stock. Additionally, the procedure for receiving goods was not organized, thus, leading to error making. Finally, the company wanted to automate the entire itinerary procedure.

The company's goal was to utilize a software application that would aid them to automate all of the fore-mentioned procedures so to decrease the completion time required due to the occurrence of errors. An important factor for the company's management was to choose an application that would be user friendly and not computer literacy required for the pickers to use. Additionally it was wanted that the software application was able to integrated to the company's pre-owned Business ERP.

The Solution

The company decided to adopt the software application PocketBiz Warehouse as it is the best solution for their needs found in the Greek Information Technology market. In particular, Basilopoulos S.A. purchased the PocketBiz Warehouse modules for Intake, Distribution, Internal Handling, Picking, Packing and Write-Off. The pickers can now execute tasks of receiving and distribution that have been set by the company management. The application's users can now be informed about every detail about the products and the unit numbers that have to be collected and be put in each customer order. Additionally, the application can suggest a more suitable location for the product placement, so to aid the efficiency of internal handling. Further more, the storage staff with the use of the application can continuously be informed about the available stock and its location. The procedure for the product collection and packing has been simplified and speed up by the reduction of error making. The storage sites manager is informed at all times and with detail of all internal handling of the storage site. Moreover, the itinerary procedure has been simplified and automated fully. This is due to the fact that the users of PocketBiz Warehouse can record fast the products and quantities by the use of barcode scanners found on each of their PDA units. The integration of the application with the company operation was received by the pickers at a very small time period. This was primarily due to the software's friendly user interface and non requirement of computer literacy.

Finally, an online integration of PocketBiz with the Business ERP was made so that the company back-office system is informed about all the deliveries and pickings that are made within the storage warehouses in real time.

Advantages

By choosing PocketBiz Warehouse, the company was benefited by multiple important advantages. The productivity and efficiency of the company's staff increased significantly. The pickers are now equipped with a state of the art tool that enables them to deliver their daily tasks at a faster rate and easier without making costly errors. They have the ability to know details, at any time, the products and quantities that are included in each order, and at the same time to locate each product within the storage facilities. Additionally, the use of barcode scanners has significantly decreased the time required to complete their tasks since the placing and recording of all received products is done automatic means. All of the above have aided in the reduction of the companies operation costs since errors are prevented from happening, while at the same time tasks are completed in a smaller time period.

Why did BASILOPOYLOS S.A. choose SiEBEN?

Basilopoulos S.A. completed a market research to find a suitable solution, for the organization and handling of imports, delivery and internal handling of distributed stored items that exist in the Greek market. The company chose SiEBEN due to the



company's flag product platform PocketBiz represents the most modern mobile application which exists in the mobile business market and the best one able to cover their needs.

Additionally, the company's experienced personnel were at a position to provide solutions to every technical demand set out by the client, thus achieving a cost effective and efficient solution.

PocketBiz constitutes a pioneering mobile platform by SiEBEN. It was presented for the first time in May 2001, and ever since then numerous applications have been developed and presented for various industry fields. The PocketBiz platform is exclusively dependent on Microsoft® technologies.

For Further Information:

For further information concerning the products and services of SiEBEN, please contact the department of sales at the telephone number: +30 210 2725350 or by e-mailing at: sales@sieben.gr. For information on products through the internet visit the site address: <http://www.sieben.gr/products> and for the services provided visit the site address: <http://www.sieben.gr/services>.

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